


FLOOF



A story about three pets living together in a bright apartment. A lazy dog, a cat with a broken heart and an anxious hamster. They have visitors: a spider afraid of everything and a pigeon that is on its secret mission.





All the fun begins when their workaholic owner, a young architect Greg, goes to work, and pets stay in charge.

The season consists of short episodes; each with one complete story or a few short stories. We want viewers to relate to the characters and notice glimpses of their own pets or, sometimes, even themselves.

The episodes can be watched in any order as each one having its own story and plot.

There are two main lines: the cat's secret love for the dog and the hamster's attempts to escape.



LOVE THE MASTER
NO MATTER WHAT!

The Dog is big, soft, and brave. He's very attached to Greg: every day he waits near the door and protects his stuff from other pets.

Being kind, he easily agrees to the adventures created by the hamster and cat (which he often regrets later).



PERSONALITY

Energetic and loyal. He reacts to stress with stubbornness and desire to fight and win. When he is by himself, he fights with gadgets or gravity. He thinks too much about others' happiness and forgets to think about himself. The dog faces the dilemma of pleasing everyone (and being loved) and following his needs.





The dog is always trying to catch the pigeon to prove he is the true protector. This way he hopes to earn absolute love from Greg. He's trying hard to be a good boy. Too hard.

A blue cat with a pink collar and a speech bubble. The cat is sitting on a yellow couch, looking grumpy. A speech bubble above the cat says "NEVER SHOW THEM LOVE." The background is a blurred indoor setting with shelves and a plant.

NEVER SHOW
THEM LOVE.

The cat is a lady. A true one. She was the very first in the family, and Greg idolized her. Until the day he got a dog. She fell in love with the dog immediately, but the dog directed all his love to Greg. That's why she is mostly cruel towards the dog.

She anticipates in something if it's beneficial to her. And is she always trying to attract the dog's attention with all sorts of tricks.



PERSONALITY

Smart, charismatic, artistic, always ironic. On the negative side, selfish, irresponsible, and manipulative. From time to time, as a normal cat, she runs after a toy and coughs up a furball at the most crucial moments. However, no matter what happens, she always walks with her head raised up.

She tries teaching the dog that humans are just slaves.

A cartoon hamster with large, expressive eyes and a small pink nose is curled up inside a blue, textured bowl. The hamster is yellow-orange with a lighter belly. A blue speech bubble with white text is positioned above the hamster's head.

CHANGES ARE
SCARY!

The hamster accidentally fell into the box in a pet store when Greg was buying a dog. When Greg noticed it, he decided to keep the hamster. However, the hamster did not like that idea.

He constantly tries to come up with an escape plan to run away back to the store. He struggles to admit that he actually likes his new home but it's just hard to adapt to new conditions.

PERSONALITY

Very precise, attentive to details, and observant. He has a brilliant mind and, like a lot of geniuses, a super high level of anxiety. He likes order and predictability.

He has repetitive rituals in his behavior - when he is stressed, he runs in his wheel. He hates when someone around him is behaving unpredictably.





In relation to others, the hamster tries to be distracted, as he fears that being friendly with other pets may interfere with his escape plans. His best friend is the pigeon. Well, that's what the pigeon thinks.

The pigeon thinks he is always at some kind of war and needs to protect someone. He talks about his heroic battles with street cats, hawks and other wins. Nobody knows if any of his stories are true. One of his wings is shorter, and he is wearing a tiny helmet made from a bottle cap. He tells everyone he lost his wing in a fight with a street cat (actually, he was born that way).

A blue and purple pigeon is the central focus, wearing a red bottle cap as a helmet. It has large, yellow, cartoonish eyes and a black beak. The pigeon is sitting on a red surface, possibly a chair or ottoman. In the background, there is a red electric guitar hanging on a white brick wall, a white acoustic guitar, and a red drum. The room has a wooden floor and a window with blinds, letting in bright light.

I'VE GOT
YOUR BACK!



The pigeon is a very loyal friend. He comes to the balcony every day because the hamster listens to his stories. The hamster helps him fight off the dog, and the pigeon helps the hamster to escape.

PERSONALITY

Job-oriented, reliable, punctual, and purposeful. He is always on a secret mission - no one knows what. He works great in a team.

He prefers to work under the command of someone (that's why he is always ready to help the hamster). He is easily gets carried away with his stories; therefore, he seems a bit crazy to the others.

His main drama: he wants to seem cooler than he really is. He needs to realize that being different is ok and reality is safe.



WANNA BE
MY FRIEND?

No one knows where exactly the spider came from. It seems he was always in the house. He appears by accident in the wrong place at the wrong time, thereby frightening others. He tries very hard to make friends, but everyone is scared of him. Ironically, he is very cowardly. He always wants to please everyone to finally be loved.



Soft soul, kind, adaptable. He is doing everything for others to become noticable.

The cat is not interested in him; she considers him more of a toy than an animal. The dog and hamster are very scared of his surprising appearance.

He has a friendship with the pigeon who the spider considers a big brother. The pigeon is flattered by such attention, although he perceives the spider as a “kid” who needs to be taught how real life works.

3D Animation + Reality

Also in the new season, there will be a mix of 3D animation and live footage. Thus, we'll see their real owner and there will be more new adventures.





PETS' HOME





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